



TASTING PARTY

1. Get Peeps! Peeps are only available from February through April, so stock up! They come out with new flavors every year, so be sure to grab those. You can usually find a decent variety at Walmart and Target. Be sure to get the weirdest flavors you can find!

2. Set up the tasting station on a table or counter with plates and napkins for each guest. Provide small cups of water or milk to cleanse the palate between Peeps. Provide a "spit bucket" (like in a wine tasting) for guests to throw away Peeps they don't want to finish. Print enough copies of the tasting notes page in this pack for all of your guests, and provide pens or pencils for everyone.

3. Arrange the Peeps. Put the Peeps on platters or trays, grouped by flavor. Make sure to leave some space between each plate so guests can easily pick them up. Put the package of each flavor behind the plate so people can tell what flavor they're tasting, and be sure to fill out and display the flavor sheet in this pack!

4. Start the tasting. Invite guests to start the tasting by picking up a plate and trying a small sample of each Peep. Encourage them to take their time and savor the flavors, and to take notes on their favorites.

5. Vote for the best flavor. After everyone has tried all the cookies, have guests vote for their favorite flavor of Peep. You can do this by providing slips of paper for guests to write down their top three choices, or by using a more elaborate voting system, like a bracket or scoring sheet.

6. Read the notes! Collect all of the tasting notes and read highlights. This is often the funniest part of the game!

7. Announce the winner. Tally up the votes and announce the winner of the best Peep^o contest.



FLAVORS

Flavor # 1:

Flavor # 2:

Flavor # 3:

Flavor # 4:



TASTING INSTRUCTIONS

- 1. Smell the Peep:** Take a sniff of the Peep and try to identify the flavor. Pay attention to the intensity and complexity of the Peep's aroma. Really get in there.
- 2. Taste the Peep:** Bite the head off of the Peep and let it roll around your mouth. This allows the sugars to coat your tongue and helps you taste its flavors. Try to identify the differences in the flavor profile. Do you taste sweetness? Saltiness? Spice? Something... unintended? Try to figure out what the flavor designers were going for.
- 3. Consider the finish:** After you swallow the Peep, notice its aftertaste. Is it pleasant? Bitter? Odd?
- 4. Take notes:** Write down any observations about the Peep's appearance, aroma, flavor, and aftertaste. Use the most descriptive language you can to capture the essence of the Peep.
- 5. Compare Peeps:** If you're tasting multiple Peeps, compare them to one another. Notice the differences and similarities between them. Because why not? It's a party.



TASTING NOTES

Notes on Flavor # 1:

Notes on Flavor # 2:

Notes on Flavor # 3:

Notes on Flavor # 4:
